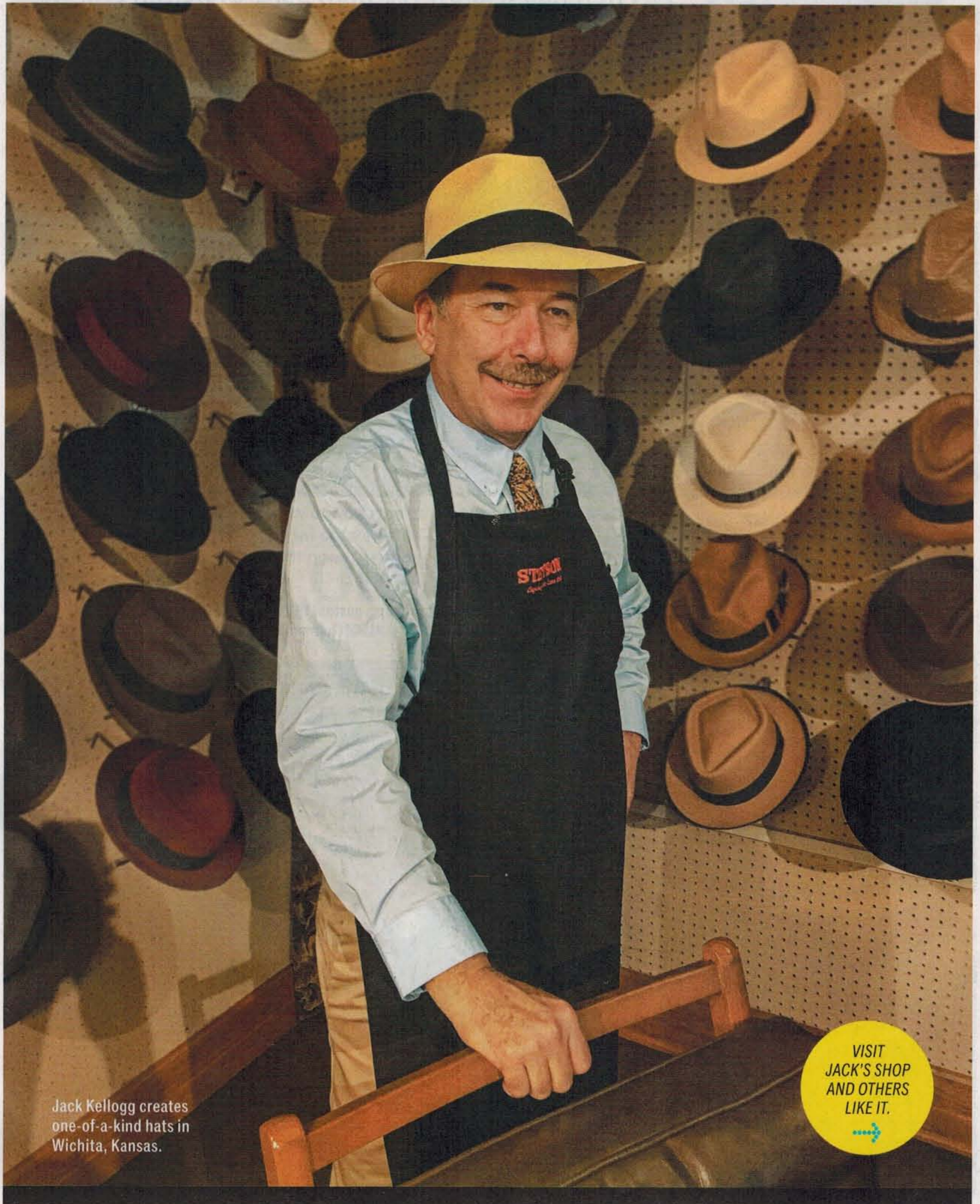


# Discoveries

EXPERIENCE AMERICA'S BEST / TEXAS' GRAND CANYON 14 / MAPLE SYRUP TIME 18 / SPOTLIGHT ON MATLACHA 20



Jack Kellogg creates one-of-a-kind hats in Wichita, Kansas.

VISIT  
JACK'S SHOP  
AND OTHERS  
LIKE IT.



MUST-SEES

# TIP YOUR HAT

Turn heads with Hatman Jack's custom styling.

By Katherine Rodeghier

**HATMAN JACK'S** sits proudly on the old Chisholm Trail, famed as an overland cattle-driving route, but Jack's doesn't carry just hats those cowboys favored.

Fedoras, bowlers, ascots, homburgs, pork pies, Panama hats and trilbies for both men and women line the racks, walls and shelves.

Celebrities as diverse as Luciano Pavarotti, Charlie Daniels, Sharon Stone and B.B. King have all made their way to Wichita to the third-largest hat store in the U.S.—and it's a must see for anyone traveling

to Kansas. Why? Jack Kellogg, the "Jack" behind Hatman Jack's, not only sells hats but also custom fits them to his customers.

Vintage tools in the workroom in the back of the shop are used to steam, stretch and finger-block hats so the taper, brim and fit are just right.

"Designers nowadays don't understand face shape, coloring and contrast," says Jack. "It's a big deal."

Jack also instructs clients how to wear a hat—not too far back, not too low on the

brow and with a little asymmetry that "opens the face, breaks up the straight lines."

The store occupies a prime corner next to the historical clock tower in Wichita's blossoming Delano District. This neighborhood was notorious during the Chisholm Trail days for its saloons, gambling houses and bordellos. In the last decade, it has been reinvigorated with more than 250 businesses, including coffee shops, craft breweries, boutiques, fine restaurants and barbecue joints.

**HATMAN JACK'S:** Call or email to set up a custom fitting. **CONTACT:** (316) 518-2291 or [contact@hatmanjacks.com](mailto:contact@hatmanjacks.com) **SHOP ONLINE:** [hatmanjacks.com](http://hatmanjacks.com)



Nicolette Pered inspects a brim in the workroom.