





Hudson Valley

Highlights

CAMARADERIE, INSIDER ACCESS AND KEN BURNS'
VIGNETTES ENRICH TAUCK'S 10-DAY TOUR FROM
MONTREAL TO NEW YORK CITY

By Katherine Rodeghier

When you book your clients on a Tauck tour, you aren't just making vacation plans for them, you are also introducing them to new groups of fellow travelers and a variety of experiences.

On the 10-day "Hudson Valley" tour last fall, one could tell how loyal travelers are to Tauck and how much they enjoy each other's company. Almost all of the 43 guests had been on previous Tauck tours. Several had already booked future trips. Tauck has a guest repeat rate of more than 50 percent, and it's not unusual for guests to have taken 20, 30 or more Tauck trips.

Tauck offers 150 trips in 70 countries on all seven continents. The "Hudson Valley" is a Tauck World Discovery tour serving the senior market and benefits from Tauck's partnership with filmmaker Ken Burns. This tour featured seven- to 10-minute vignettes by Burns and his collaborators that addressed such topics as the Brooklyn Bridge, the Roosevelts, the Adirondacks and the U.S. border with Canada during Prohibition and the Underground Railroad.

Lake Placid.
Photos on pages 54-56 by
Katherine Rodeghier





The Sagamore Hotel on Lake George.

ITINERARY:

The 10-day tour from Montreal to New York City has departures from Aug. 24 to Oct. 12, 2019. Fall colors and chilly weather are likely in October. Tauck budgets free time for individual exploring and dining. A smartphone app provides maps and suggestions for activities.

After a city tour in Old Montreal, the coach travels to Lake Placid, N.Y. Here guests enjoy a pontoon boat cruise on the lake and visit the Lake Placid Olympic Center, site of the 1932 and 1980 Winter Games, where they tour the year-round training facility and watch a ski-jumping demonstration. After a stop at the historic home of abolitionist John Brown, guests relax and take in the views at Mirror Lake. The next day there's a self-guided tour of the Adirondack Museum before moving on to Lake George, playground of the Hudson.

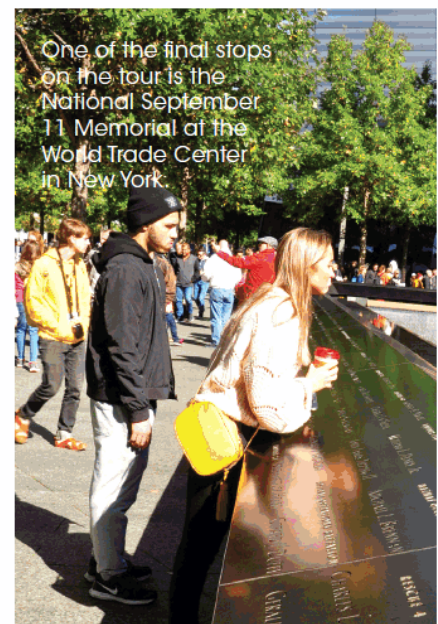
Then comes a Tauck Exclusive: A private visit to

the home of Hudson River School landscape painter Frederic Edwin Church (1826-1900). The itinerary continues to Hyde Park to see FDR's presidential library and family home, and then to West Point for a guided tour. Guests learn how the rich lived on a tour of the Rockefeller estate Kykuit, in Sleepy Hollow, N.Y., then it's on to Manhattan. A guided tour includes Rockefeller Center and the September 11 Memorial with a talk by an NYPD detective about her firsthand experiences on that fateful day.

2 GUIDES: Tour directors have an average of 10 years' experience and are widely regarded as the best in the industry. They provide commentary during the tour, handle dining reservations and hotel check-ins, offer ideas for exploring and dining during free time but take no commissions.

WHO TO BOOK

- Culturally curious clients with an interest in U.S. history, as the itinerary visits sites ranging from the home of Franklin Delano Roosevelt, to the former estate of John D. Rockefeller, to Ground Zero in Manhattan.
- More seasoned travelers, who may have visited some of the U.S.'s iconic destinations (the Grand Canyon, California coast, Hawaii) and are looking to explore an emerging and increasingly popular part of the country.
- Retirees who have the time for a 10-day itinerary, and who would appreciate the ease and convenience of the well-choreographed, all-inclusive itinerary.



One of the final stops on the tour is the National September 11 Memorial at the World Trade Center in New York.

SELLING ESCORTED TOURS

THE HUDSON VALLEY



TAUCK
WORLD DISCOVERY

3 ACCOMMODATIONS AND DINING: Lodging includes legendary Hudson Valley resorts Mohonk Mountain House, Mirror Lake Inn and Sagamore Hotel, with fine dining at each. Twenty-one meals are included. Tour directors arrange dinner partners and encourage guests to dine with different guests if so inclined.

4 TRANSPORTATION: Motorcoaches have panoramic windows, reclining seats, restroom, video equipment but no Wi-Fi. A reserved seat plan moves guests to a different seat daily.

5 KEY SELLING POINTS: Tauck tours are renowned for high levels of “do-it-for-you” service and all-inclusive pricing. Itineraries deliver not only insider access to authentic, off-the-beaten-path experiences but also enhanced access to iconic attractions.

The Protestant chapel at West Point is included in a tour of the military academy.



6 PRICING AND COMMISSION: In 2019, Hudson Valley tours range from \$5,290 to \$6,390 depending on date and group size. Airfare is additional. Tauck pays 10 percent commission on tours and 5 percent on flights it books. Agents earn full commission on the components included in a typical journey.

7 CONTACT: 800-788-7885, www.tauck.com.

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